

# British Columbia

## School Destinations & Field Trip Directory



British Columbia School Destinations and Field Trip Directory is a comprehensive, 8.5" x 11" full-colour, magazine-style publication. Distributed in both digital and print to all schools within the province.

You also receive a comparable-sized space adjacent to your ad for a profile on the programs and services offered.

We welcome and encourage you to subscribe to receive your very own digital issue, **absolutely free**.

Please visit [bcschooldestinations.com](http://bcschooldestinations.com) to subscribe.

### MECHANICAL REQUIREMENTS

Full Page Bleed .....	8.5 x 11"
Full Page .....	7 x 9.5"
1/2 Horizontal.....	7 x 4.625"
1/2 Island.....	4.625 x 7"
1/4 Horizontal.....	4.625 x 3.375"
1/4 Vertical.....	3.375 x 4.625"
1/8 Horizontal.....	3.375 x 2.125"
1/8 Vertical.....	2.125 x 3.375"

**Electronic files** can be accepted only as: TIFF, EPS, PDF (high resolution) and JPEG. No other electronic files are acceptable.

### DIRECTORY ADVERTISING SPACE RATES

Full Page .....	\$1,199.00
1/2 .....	\$749.00
1/4 .....	\$549.00
1/8 .....	\$249.00

### DIRECTORY COVER SPACE RATES

Inside Front Cover .....	\$1,350.00
Inside Back Cover.....	\$1,300.00
Outside Back Cover .....	\$1,500.00

### WEBSITE RATES

Sidebar Ad (3 Months).....	\$259.50
300 Pixels by 250 Pixels	
Top Banner Ad (3 Months).....	\$339.50
800 Pixels by 120 Pixels	

All rates include colour.



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List your destination in our directory for **FREE**.

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